





# INNOVATION FROM DAY ONE.

Before we made commercial lighting our focus, we created everything from kitchen utensils to cold storage lockers and bicycle parts. Curious and incredibly inventive, our founder, Harold E. Williams, could engineer just about anything. He found his true calling at the 1939 World's Fair when he saw, firsthand, a new technology that would change everything: fluorescent lighting.

Since then, lighting has evolved, and Williams has been there every step of the way. We've been just as curious, just as innovative and just as committed to deliver on the standard of engineering excellence set by our namesake. When this industry takes its next shift, you can count on Williams to be there.

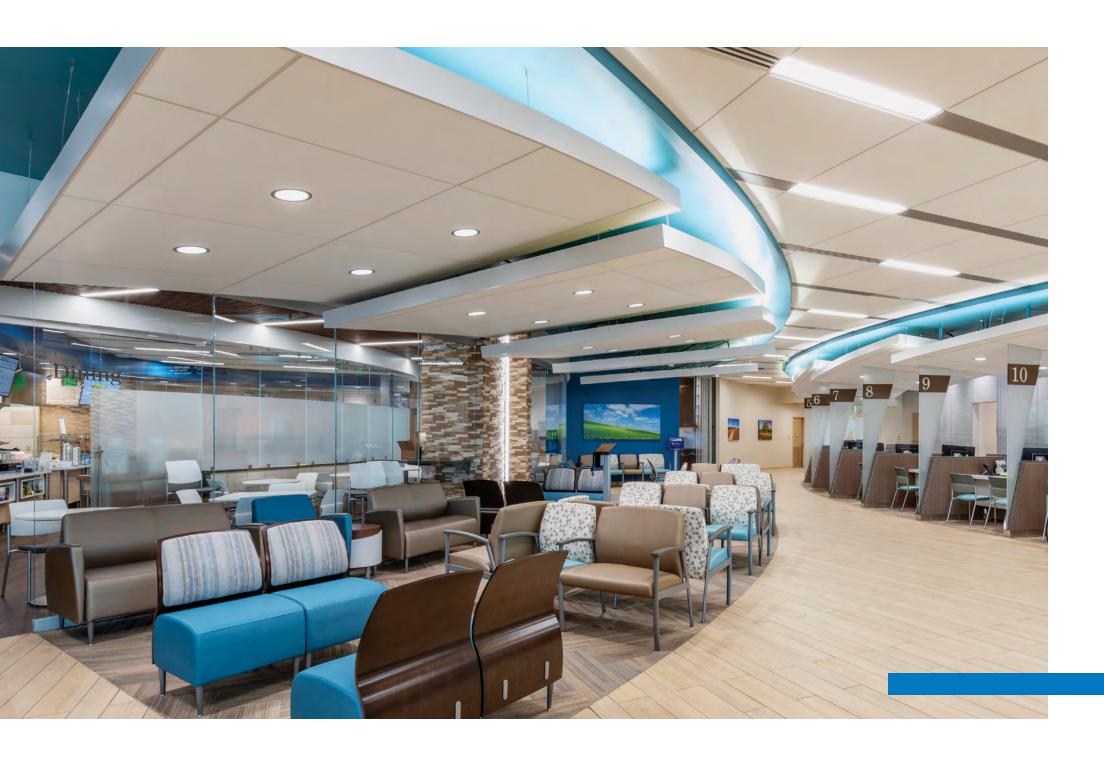
# 100 YEARS OF RAISING THE BAR.

Well into our third generation of Williams family leadership, values like loyalty, honesty and trust continue to come first.

As an independently-owned American manufacturer, we are simply easier to do business with. We personally and quickly respond to you with answers. We build and ship products with your schedule in mind, and our long-standing promise to produce quality fixtures means fewer field service issues.

After 100 years, we've found no better way to meet your standards and ours.





# GREAT LIGHTING IS EVERYTHING.

Our mission is to make lighting products that create ambiance, save energy and install easily, but we deliver much more than that. Creating a balance between form and function, plus a careful combination of design, engineering and a century of insight, Williams makes A Visible Difference.

With the advancement of LED technology, Williams continues to innovate new solutions for dynamic and connected lighting. From education and healthcare facilities to hospitality, corporate and industrial environments, we know what it takes to create the best lighting package for your application.

#### MADE RIGHT HERE.

At our Midwest headquarters and production facility, every order is handled like it's the only order. From raw materials to finished product, Williams light fixtures are made by hardworking men and women. It's their job to see that each fixture is built right.

A lifelong partnership and products we're proud to put our name on – that's the made right here difference.







#### H.E. WILLIAMS, INC.

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